

At City Center Ballet, we hope to put your business in the spotlight as we return to the stage. We are thrilled to bring *Cinderella*, a timeless classic of hope and faith that is filled with romance and comedy, dazzling costumes, and the music of Prokofiev, to the Lebanon Opera House stage.

This May, City Center Ballet looks forward to their triumphant return as the company continues its legacy as the Upper Valley's premiere dance company. After an unprecedented absence from performing, we're excited to provide the best and brightest expression of dance in our community.

City Center Ballet Company relies on your generous support to help create productions of the highest artistic quality, featuring local dancers, costumers, set designers and technicians, as well as guest artists and choreographers.

Our professionally produced color program is an opportunity to promote your business and lend your support. Your contribution will:

- ✧ Bring Cinderella to life on stage,
- ✧ Renew and revive the Upper Valley's vibrant Arts community,
- ✧ Make the Arts more accessible to community members, and
- ✧ Prepare area dancers for professional futures.

On page two, you will find the ad sizes and specifications. Page three is our contract, which you can sign and send along with your payment. If you need help or inspiration for creating an ad, please contact Marc Cohen at Marc@CityCenterBallet.org (additional charges may apply).

Please see our website, www.CityCenterBallet.org, for other ways to give. As a 501(c)(3) non-profit, all donations are tax deductible. Donors and contributors will be recognized and thanked in each of our programs.

On behalf of the Board and all of the dedicated dancers and volunteers, I want to thank you for recognizing the great value that City Center Ballet brings to the Upper Valley community, and for any level of support you can give.

Sincerely yours,



Linda G. Copp
Artistic Director

City Center Ballet, Inc.

603-448-9710
Dance@CityCenterBallet.org

Post Office Box 66
Lebanon, NH 03766

ADVERTISING SPECIFICATIONS AND RATE INFORMATION
City Center Ballet's *Cinderella*
DEADLINE FOR CONTRACT: March 30, 2022

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

Color : CMYK or Grayscale (not RGB).
Text : ALL text/fonts to be converted to Outlines/Curves.
Format : PDF - WITHOUT extra borders, bleeds or registration marks.
Deadline : March 30, 2022
Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
Questions : Marc@CityCenterBallet.org

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PROGRAM ADVERTISING CONTRACT
City Center Ballet's *Cinderella*
DEADLINE FOR CONTRACT: March 30, 2022

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by March 30, 2022.**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

- Color** : CMYK or Grayscale (not RGB).
- Text** : ALL text/fonts to be converted to Outlines/Curves.
- Format** : PDF - WITHOUT extra borders, bleeds or registration marks.
- Deadline** : March 30, 2022
- Send Ad to** : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
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Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads - SOLD	Outside Back Cover	SOLD	4.75" wide x 7.75" tall	\$350
	Inside: <input type="checkbox"/> Front <input type="checkbox"/> Back		4.75" wide x 7.75" tall	\$300
Interior Ads	Full Page		4.75" wide x 7.625" tall	\$265
	Half Page		4.75" wide x 3.688" tall	\$180
	Quarter Horz		4.75" wide x 1.72" tall	\$125
	Quarter Vert		2.25" wide x 3.688" tall	\$125
PAYMENT\$				

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:

CITY CENTER BALLET, INC.

P.O. BOX 66
LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or
Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:		Date Entered:	
Payment Date :		Payment Amount\$		Payment No:	