

City Center Ballet, Inc.

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Victor Torbeck
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Post Office Box 66
Lebanon, NH 03766

603-448-9710

Dance@CityCenterBallet.org
www.CityCenterBallet.org

Spring, 2024

Dear Supporter of the Arts,

This Spring is City Center Ballet's 25th Anniversary Season. We will be celebrating this milestone with a performance at the Lebanon Opera House on May 4th, 2024. As a non-profit, City Center Ballet relies on the support of our community businesses. We are asking you to purchase an advertisement for our program.

City Center Ballet is presenting a performance that features and recognizes the many artists who have worked over the years to bring the magic and artistry of ballet to our community. Solo artists, dancers of the corps de ballet, and those who have contributed their talents to the stage and behind the scenes, have been invited back to observe this special anniversary event.

City Center Ballet is an unique and integral part of the region's vibrant art scene. We are proud that *Clara's Dream, a nutcracker story* has become a part of our community's holiday tradition, and that our Spring performances have become a staple of the Upper Valley's trove of artistic delights.

On page two of this packet, you will find the ad sizes, and specifications. On page three, our contract, which you can sign and send along with your payment. If you need help creating an ad, please contact Marc Cohen, Marc@CityCenterBallet.org. All advertisers will be listed on our website.

Thank you for your support,

All of us at City Center Ballet



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ADVERTISING SPECIFICATIONS AND RATE INFORMATION City Center Ballet's 25th Celebration Program

DEADLINE FOR CONTRACT: April 15, 2024

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

Color : CMYK or Grayscale (not RGB).

Text : ALL text/fonts to be converted to Outlines/Curves.

Format : PDF - WITHOUT extra borders, bleeds or registration marks.

Deadline : April 15, 2024

Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)

Questions : Marc@CityCenterBallet.org



603-448-9710
Dance@CityCenterBallet.org

City Center Ballet

Post Office Box 66
Lebanon, NH 03766

PROGRAM ADVERTISING CONTRACT
City Center Ballet's 25th Celebration on Saturday, May 4th.
DEADLINE FOR CONTRACT: April 15, 2024

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **submitted and paid for in full by April 15, 2024.**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

Color : CMYK or Grayscale (not RGB).

Text : ALL text/fonts to be converted to Outlines/Curves.

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Deadline : April 15, 2024

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Questions : Marc@CityCenterBallet.org

Mark Size of AD ↓

NOTE: ALL ADs are in Color

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|-------------------------------|--|---------------------------|--------------------------|-----------|
| Covers ALL SOLD | | Outside Back* SOLD | 4.75" wide x 7.75" tall | \$400 |
| | | Inside Front* SOLD | 4.75" wide x 7.75" tall | \$350 |
| | | Inside Back* SOLD | 4.75" wide x 7.75" tall | \$350 |
| Interior Ads | | Full Page* | 4.75" wide x 7.625" tall | \$300 |
| | | Half Page | 4.75" wide x 3.688" tall | \$200 |
| | | Quarter Horz | 4.75" wide x 1.72" tall | \$150 |
| | | Quarter Vert | 2.25" wide x 3.688" tall | \$150 |
| | | | | PAYMENT\$ |

Note: *All Full Page Ads include 1 ticket to the after-performance party.

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above.
Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:

CITY CENTER BALLET, INC.

P.O. BOX 66

LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For more information contact: Advertising@CityCenterBallet.org

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|-----------------|--|------------------|--|---------------|--|
| OFFICE USE ONLY | | Date Received: | | Date Entered: | |
| Payment Date : | | Payment Amount\$ | | Payment No: | |